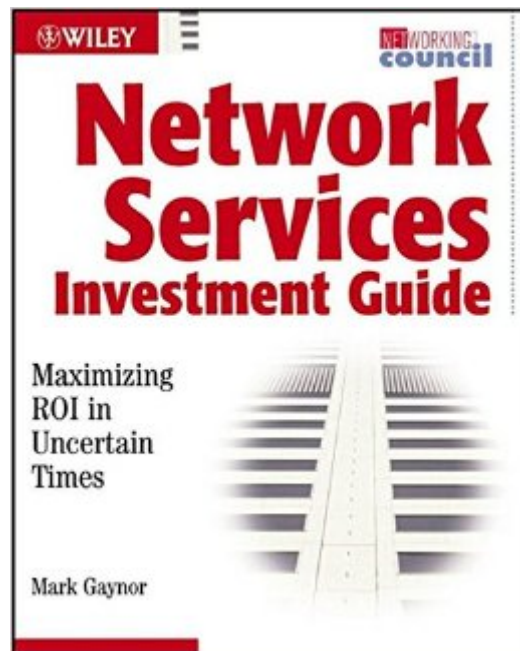


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# Network Service Investment Guide: Maximizing ROI In Uncertain Times (Networking Council)



## Synopsis

This first-ever valuation guide shows how to select and manage network-based services to ensure maximum return on investment Explains how to manage the costs and tradeoffs between distributed and centralized management structures Shows how to avoid risking too much for too little return due to unpredictable overall market conditions Covers network-based services such as Internet access, application management, hosting, voice and data services, and the new breed of SOAP/XML Web services

## Book Information

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## Customer Reviews

Although the thesis of this book may be original, in that market uncertainty is related to the end-to-end nature of networks like the Internet, the same idea is repeated in various forms over and over again, making this a painful and not very satisfying read.the same idea is repeated in various forms over and over again, making this a painful and not very satisfying read.the same idea is repeated in various forms over and over again, making this a painful and not very satisfying read.(this is how it feels to read the book)(this is how it feels to read the book)I'm done.

Talk about timing! Everyone should get their hands on this book. I had no idea how to figure out what to recommend to the higher-ups in these tight times. This book was a life-saver. If you can only

buy one network service with the meager budget we all have these days, then this book will get you there."

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